







* All images in this datasheet are for illustrative purposes only and may differ from the actual product.

Full HD Standard Signage SM5J-B

LG webOS Standard Signage

-  webOS Smart Platform
-  Built-in Speaker
-  Support Landscape / Portrait Mode
-  Compatibility with Promota*

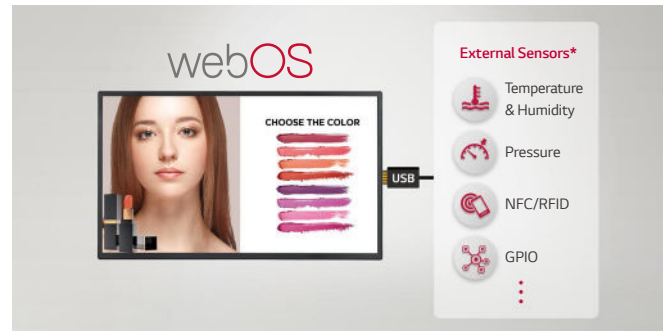
SM5J-B	
Inch	32"
Operation Time	24 hrs / 7 days
Brightness	400 nit
Screen Resolution	1,920 x 1,080
LG's Solution Compatibility	Promota App*, LG ConnectedCare
Speaker	Built-in

* Not available for Europe/CIS Region



High-performance with webOS 6.0

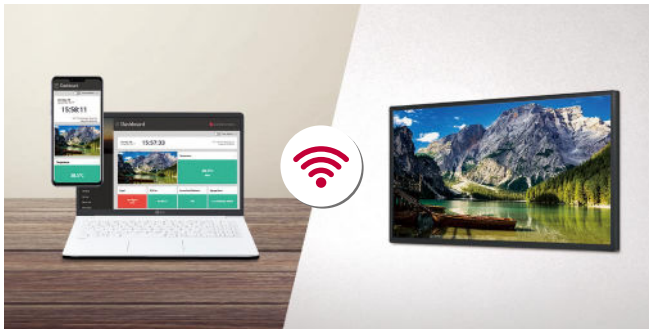
webOS 6.0, upgraded in SoC and web engine, is available on SM5J-B for a smooth execution of several tasks. LG webOS smart signage platform enhances user convenience with intuitive GUI and provides to SI or/and developers simple app development tools such as SDK (Software Development Kit), SCAP, sample applications.



Various Sensor Connection

LG webOS smart signage platform helps to easily provide additional solutions by supporting simple connections with external sensors* such as GPIO, NFC/RFID, temperature sensors, etc., via USB plug-in.

* External sensors need to be purchased separately and tested for compatibility with webOS platform.



Mobile & Web Monitoring

Through the Control Manager, the embedded web monitoring solution, you can control and monitor the status of the SM5J-B series displays in different locations in real-time. It is available on internet connected devices, allowing you to flexibly and rapidly respond to emergency situations.

* The mobile devices need be connected with the Signage IP address and can control one Signage at a time.

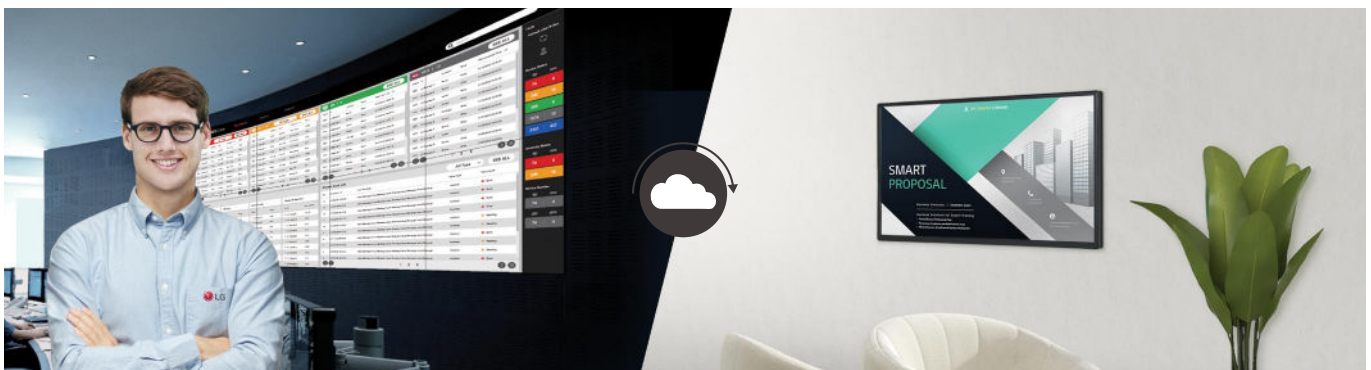
** Control Manager is optimized for Google Chrome 56 version and above.



Compatible with AV Control System

The SM5J-B series supports Crestron Connected® for high compatibility with professional AV controls to achieve seamless integration and automated control*, boosting business management efficiency.

* Network based control



Real-time LG ConnectedCare Service

Maintenance is easy and fast with the optional LG ConnectedCare* service, a cloud service solution provided by LG. It remotely manages the status of displays in client workplaces for fault diagnosis and remote-control services, supporting the stable operation of clients' businesses.

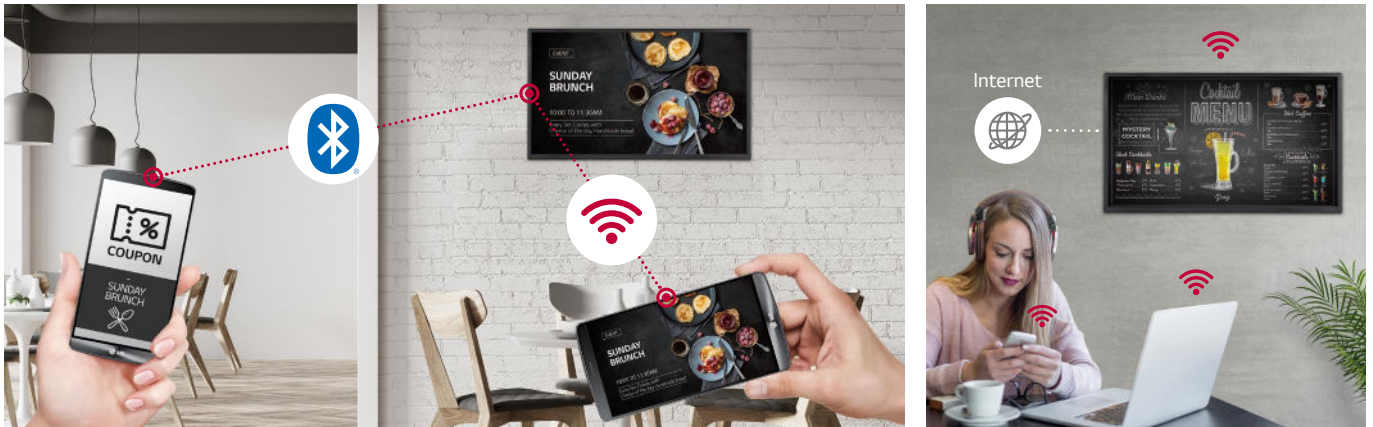
* The availability of the 'LG ConnectedCare' service differs by region, and it needs to be purchased separately.



LG's Simple Advertisement Helper, Promota

Using LG's Promota* application, downloadable on a mobile device, you can easily create your own display contents. With Promota, you can add text and images to create an online profile for your business as well as deliver information such as event news, seasonal menus, promotions, and even more while recommending easy-to-use templates relevant to your industry.

* Promota can be downloaded from the App Store and Google Play store. (Not available for Europe/CIS Region)



Real-time Promotion

With Beacon and Bluetooth® Low Energy (BLE), shop managers can provide coupons and information in real-time.

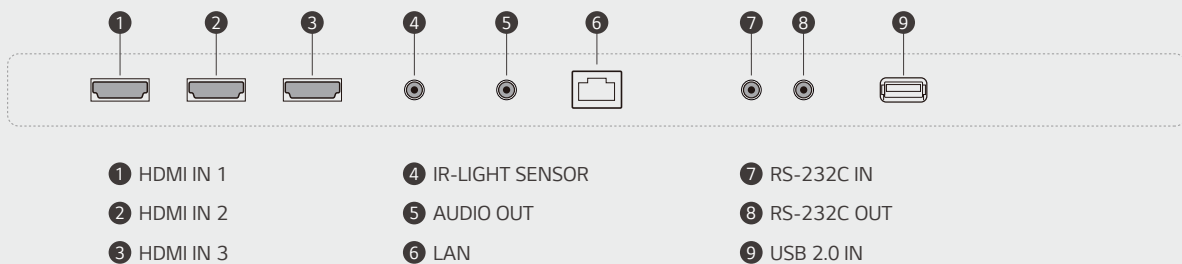
Content Sharing

Content Mirroring among devices is available on a Wi-Fi network.

Wireless Access Point

The SM5J-B series operates as a virtual router which can be an wireless access point for mobile devices.

CONNECTIVITY



* Jack Panels may differ from the above image, so please contact LG sales team to verify before ordering.



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